

USA LABELING OF PRODUCTS with BLENDED FILLINGS

IABFLO – March 22 2007

Blended Filling Products are pillows, comforters, and featherbeds which have 2 different kinds of fillings blended together. An examples is a down and polyester blended pillow.

The following is required labeling for such products on the Uniform Law Tag labels. Suggested packaging and advertising formats are also included to meet "Truth-in-Advertising" requirements of the FTC and/or individual state regulations.

OVERALL FORMAT

The Uniform Law Tag Label shall list the different types of fillings which are blended together in order of highest percentage by weight of the filling:

BLENDED PRODUCTS where neither filling is plumage (down and feathers)

The blended materials are listed in order of highest percentage by weight. For example if a filling contains 7 oz. of polyester and 3 oz. of cotton, the correct label is:

70% POLYESTER
30% COTTON

For PLUMAGE (down and feathers) blended with other fillings

The plumage part and the non-plumage part are listed in order of highest percentage by weight.

The % of of the plumage part is described as follows:

75+% down cluster: DOWN
50-74 % down cluster: DOWN & FEATHERS
5-49 % down cluster: FEATHERS & DOWN
< 5 % down cluster: WATERFOWL FEATHERS

After the above declaration, the % of down and/or feathers shall be further described. Also, the specie of the feathers or the term "WATERFOWL FEATHERS" must be used in the further description.

For example if a product contains 70% Polyester and 30% Waterfowl Feathers the label is:

70% POLYESTER (or) **POLYESTER 70%**
30% WATERFOWL FEATHERS **WATERFOWL FEATHERS... 30%**

If the product contains 70% Polyester and 30% down and feathers (50% Down & 50% Feathers):

70% POLYESTER (or) **POLYESTER 70%**
30% DOWN & FEATHERS **DOWN & FEATHERS 30%**
(50% DOWN / 50% WATERFOWL FEATHERS) (50% DOWN / 50% WATERFOWL FEATHERS)

If the product contains 70% Polyester and 30% down plumage where the down cluster is at least 75%:

70% POLYESTER (or) **POLYESTER 70%**
30% DOWN **DOWN 30%**
(MINIMUM 75% DOWN) (MINIMUM 75% DOWN)

USA LABELING OF PRODUCTS with BLENDED FILLINGS
IABFLO – 22 March 2007

| EXAMPLES OF CORRECT LABELING | | |
|--|--|--|
| Laboratory Test Results % by Weight | Correct Label listing percentage first. | Correct Label listed component first. (This is the preferred format) |
| 70% Polyester 30% Goose Feathers | 70% POLYESTER 30% GOOSE FEATHERS | POLYESTER FIBERS..... 70% GOOSE FEATHERS 30% |
| 20% Polyester 80% Duck Feathers | 80% DUCK FEATHERS 20% POLYESTER | DUCK FEATHERS 80% POLYESTER FIBERS..... 20% |
| 10oz Polyester 10oz.Foam | 50% POLYESTER 50% POLYURETHANE FOAM | POLYESTER FIBERS..... 50% POLYURETHANE FOAM 50% |
| 60% Plumage consisting of 82% Down Cluster 18% Feathers, etc 40% Foam | 60% DOWN (MINIMUM 80% DOWN) 40% POLYURETHANE FOAM | DOWN 60% (MINIMUM 80% DOWN) POLYURETHANE FOAM..... 40% |
| 40% Plumage consisting of 75% Goose Down Cluster 25% Goose Feathers, etc. 60% Primaloft | 60% POLYESTER 40% GOOSE DOWN (MINIMUM 75% DOWN) | POLYESTER..... 60% GOOSE DOWN 40% (MINIMUM 75% DOWN) |
| 40% Plumage consisting of 50% Goose Down Cluster 50% Goose Feathers, etc. 60% Primaloft | 60% POLYESTER 40% GOOSE DOWN & FEATHERS (50% GOOSE DOWN / 50% GOOSE FEATHERS) | POLYESTER..... 60% GOOSE DOWN & FEATHERS..... 40% (50% GOOSE DOWN / 50% GOOSE FEATHERS) |
| 45% Plumage consisting of 90% Down Cluster 10% Waterfowl Feathers, etc. 55% Lyocell | 55% RAYON 45% DOWN (MINIMUM 90% DOWN) | RAYON..... 55% DOWN 45% (MINIMUM 90% DOWN) |
| 40% Plumage consisting of 90% Waterfowl Feathers 10% Landfowl Feathers. 60% Polyester | 60% POLYESTER 40% FEATHERS ** (90% WATERFOWL FEATHERS / 10% LANDFOWL FEATHERS) ** The term "FEATHERS" alone is not allowed unless it is further described on the law tag label. | POLYESTER..... 60% FEATHERS40%* (90% WATERFOWL FEATHERS / 10% LANDFOWL FEATHERS) ** The term "FEATHERS" alone is not allowed unless it is further described on the law tag label. |

USA LABELING OF CHAMBERED PRODUCTS

IABFLO – 22 March 2007

PACKAGING AND ADVERTISING

GENERAL GUIDELINES FOR CHAMBERED PRODUCTS

1. Packaging and Advertising should convey to the consumer the actual contents of the product.
2. Packaging and Advertising should not conflict with the law tag label.
3. Packaging and Advertising should not confuse which part of the blend has more weight.

| LAW TAG LABEL | INCORRECT PACKAGING & ADVERTISING | CORRECT PACKAGING & ADVERTISING |
|---|--|---|
| 70% POLYESTER 30% GOOSE FEATHERS | Feather Pillow Feather Plus Pillow | Poly/Feather Pillow Polyester Plus Pillow (Filling of Polyester & Down) |
| 70% DOWN PLUMAGE (MINIMUM 80% DOWN) 30% POLYESTER | Down Pillow Down Plus Pillow | Down / Poly Pillow Down Plus Pillow (Blended with Polyester) |